



MEDIA ADVISORY

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FINAL COATS FOR KIDS DROP-OFF — TODAY!

Last Day of ‘Coats for Kids’ Donations, Thousands of Drop-Offs Expected

- WHO** Sertoma Club of Kansas City and KBMZ 980 AM News Radio
- WHAT** Sertoma Club of Kansas City and KBMZ 980 AM News Radio are collecting coats for area children as part of their “Coats for Kids” partnership.
- This is the last day coats can be dropped off for this important community drive.
- WHERE** Price Chopper, 75th and Metcalf, in Overland Park.
- WHEN** Until 7 p.m. today.
- WHY** Since 2003, “Coats for Kids” has helped thousands of area children get through the winter safely by providing coats they wouldn’t be able to have otherwise. Coats for Kids wants to make sure every area child who needs a coat has one. We don’t want any child left out in the cold this season.
- The partners have collected several thousand coats so far this season and are expecting thousands more to be dropped off today. The coats will be delivered to children in need by Dec. 15.
- We are respectfully requesting live coverage for inclusion in this evening’s broadcast.

INTERVIEW OPPORTUNITIES

- Radio personalities from KBMZ 980 AM
- Members of Sertoma Club of Kansas City
- Local residents present at drop-off site

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